



Hong Kong International

Stationery

香港國際文具展 Fair

Hong Kong Convention and
Exhibition Centre
香港會議展覽中心

7 – 10 / 1 / 2019

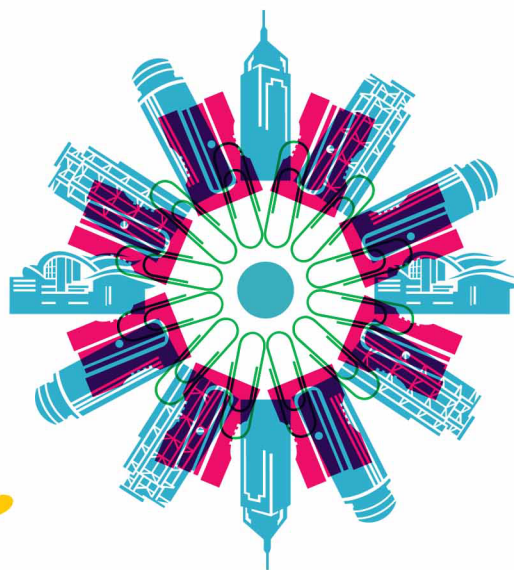
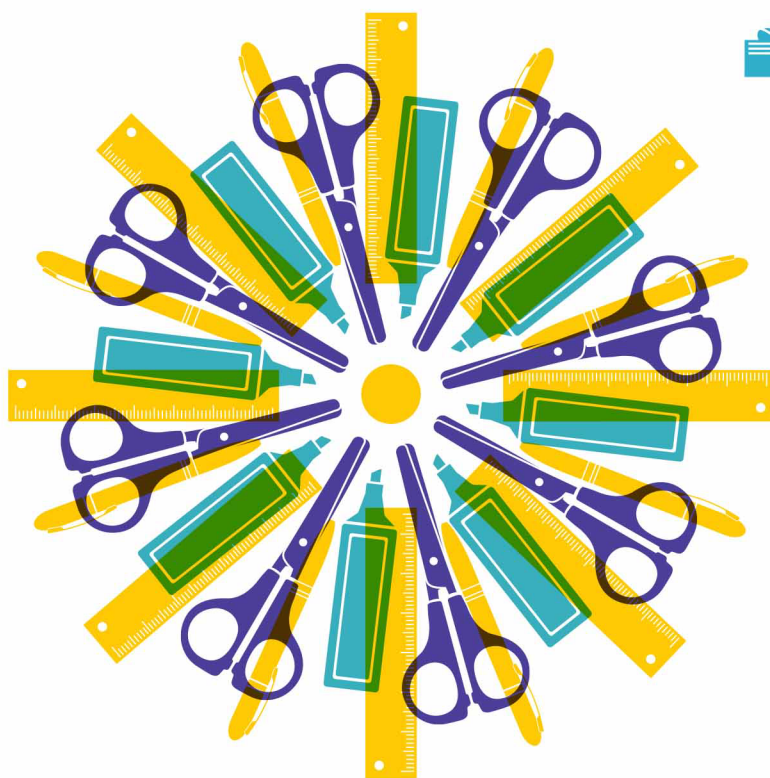
www.hkstationeryfair.com

Act now

立即預訂展位

Take the market lead
from here!

主導市場，由此開始



Organisers 主辦機構:



messe frankfurt

An ideal platform to kick start the 2019 business cycle

開啟2019環球新機遇

Hong Kong International Stationery Fair, the very first trade fair of the calendar year, continues to provide the most dynamic platform for industry players to network, source and place orders at the beginning of the business year. The fair attracts more than 20,000 international buyers from over 100 countries and regions annually. Seize this opportunity to introduce your innovations and products to the world.

作為新年伊始首個文具貿易展會，香港國際文具展繼續為業內人士提供海量貿易交流及採購機會，全力助業界拓展新商機。展會每年吸引來自超過100個國家及地區逾20,000名買家。把握機會，向全球觀眾展現你的無限創意及潮流新品。

2018 fair highlights 2018年展會亮點

20,960

buyers from 107 countries and regions
名來自107個國家及地區的专业買家

80%

of exhibitors would seriously consider participating again in 2019

展商考慮再參展2019年展會

Top 10 visiting countries (excluding Hong Kong) in the order of highest attendance: the Chinese mainland, Taiwan, Korea, the US, Japan, Thailand, India, the Philippines, Malaysia and the UK

香港以外買家數目位列前十的國家和地區依次為中國內地、台灣、韓國、美國、日本、泰國、印度、菲律賓、馬來西亞和英國

Key buyers 重要買家

- The Chinese mainland 中國內地: Guangzhou Asia-Union International Logistics Co Ltd
- India 印度: Esquire Inc, Reshu's Store
- The Philippines 菲律賓: Middlelab, Penline Stationery Inc
- Taiwan 台灣: Plain Co Ltd
- Thailand 泰國: Asia Books, Big C Public Company Ltd, Fingerprint Grand Co Ltd
- Turkey 土耳其: Kaya Kirtasiye
- The UK 英國: Hype, Instant Gifts International Ltd
- UAE 阿聯酋: Super Swift General Trading LLC

Well-established companies, emerging brands and manufacturers

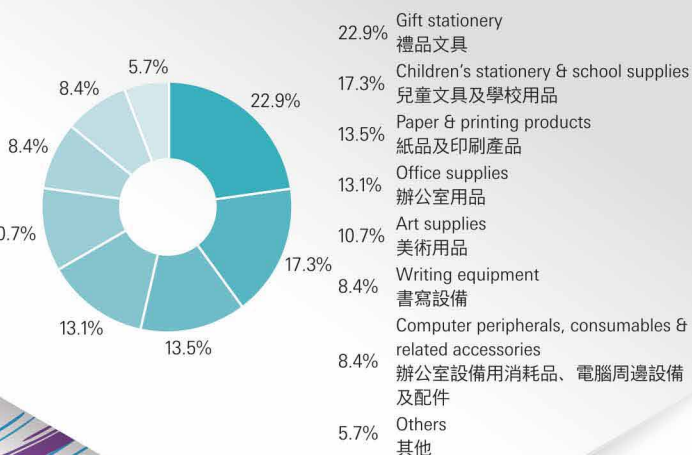
領先企業、新晉品牌和生產商

3+ magi mags, Alpha, China First Pencil, Cozilon, Inozto, Interlink, Kiky, Kokuyo, Le-Seal, Luna, M&G, Mirage, Must backpacks, Nataraj, O-Life, Truegrasses, IWI

257

exhibitors from 15 countries and regions, including group pavilions from Korea and Taiwan
家來自15個國家及地區參展商，當中包括韓國及台灣的地區展團

Products of interest to visitors 買家感興趣產品



Encouraging feedback from 2018 2018年展會成效顯著

Exhibitor comments

展商評語

"The quality of visitors is particularly strong. The good combination of Asian and international companies helps us to boost business and expand our network across the entire industry."

Priyanka Narvekar, Marketing Manager, International Business, Hindustan Pencils Pvt Ltd (India)

「展會的買家質素甚高，來自亞洲或國際的企業，有助我們公司拓展商貿網絡和業務發展。」
Hindustan Pencils Pvt Ltd國際業務市場經理Priyanka Narvekar(印度)

"We received quite a lot of orders and found a new Korean dealer at the previous edition. This year, after only a few hours, we have met six potential buyers from Hong Kong, Taiwan, Turkey and the US."

Phil Lin, Vice President, International Writing Instrument Corp (Taiwan)

「去年我們在展會中取得很多訂單，並成功覓得韓國經銷商。今年展會只開始數小時，我們已接觸到六位分別來自香港、台灣、土耳其及美國的潛在買家。」

蒙恬實業股份有限公司副主席林昌翬（台灣）

Visitor comments

買家評語

"I feel this edition has seen greater variety, with every stand offering different types of products. This makes it much better for buyers. Products seem to come here before anywhere else, so I think it's always worth coming to HKISF to see what is being presented each year."

Lauren Knight, Director, Hype (The UK)

「今屆展會感覺更多元化，展位上展示各式各樣的產品，為買家帶來更多選擇。參觀這個展會能讓我率先窺探市場上的最新產品。」

Hype總監Lauren Knight(英國)

"I found a wide variety of innovative and high-quality stationery products at the fair. I'm happy to see that there are new suppliers every year and I have met at least three potential suppliers from the Chinese mainland and Korea. I'm going to place an order with one of the Chinese exhibitors."

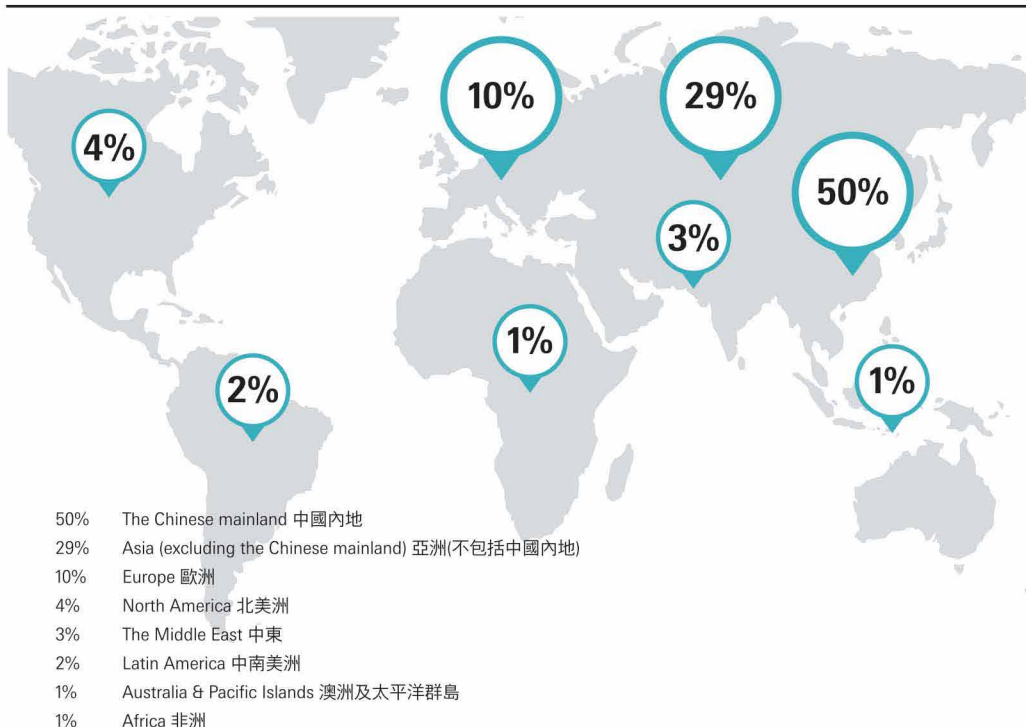
Ram Lakshmanan, Managing Partner, Super Swift General Trading LLC (UAE)

「在今屆展會上我找到眾多創新和高品質的文具產品。我們每年於展會都能找到不同的供應商，今年已找到三家來自中國內地及韓國的供應商，並將會與其中一家來自中國內地的展商簽訂單。」

Super Swift General Trading LLC 經營合夥人Ram Lakshmanan (阿聯酋)

Origin of buyers (excluding Hong Kong)

買家所屬地區分佈（香港以外）



Visitors by nature of business

買家按業務性質分類



2019 Show details 展會概覽

Show dates 展覽日期

7 – 10 / 1 / 2019 (edition年屆: 19)

Venue 地點

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

Admission 入場

Free admission. For trade visitors aged 18 or above only.
免費入場。只供18歲或以上的業內人士參觀。



Product zones 展品類別



DIY Supplies

創意手工

Gift Stationery
禮品文具



Kids & School

學童用品

Pen & Paper
書寫設備及紙品



Smart Office

卓越辦公

Participation fees 展台費用

Booth options 展台類別

Booth service fee 展台服務費

Min. booth size 最少展台面積

Standard booth A / B 標準展台 A / B	每平方米 HKD 港元 3,527 / USD 美元 456 per sqm	9 sqm 平方米
Premium booth A 特級展台 A	每平方米 HKD 港元 4,540 / USD 美元 587 per sqm	9 sqm 平方米
Premium booth B 特級展台 B	每平方米 HKD 港元 4,625 / USD 美元 598 per sqm	9 sqm 平方米
Custom-built participation 特裝參展	每平方米 HKD 港元 3,125 / USD 美元 403 per sqm	18 sqm 平方米

For participation terms and conditions, please refer to the application form. 有關參展之條款及細則詳情，請參讀參展報名表格。

Organisers' 主辦機構

Hong Kong Trade Development Council 香港貿易發展局
Messe Frankfurt (HK) Ltd 法蘭克福展覽(香港)有限公司

Supporting organisations 支持機構

KBIZ

TAs



Concurrent events 同期展覽

HKTDC Hong Kong Toys & Games Fair 香港貿發局香港玩具展
HKTDC Hong Kong International Licensing Show 香港貿發局香港國際授權展
HKTDC Hong Kong Baby Products Fair 香港貿發局香港嬰兒用品展

Enquiries

Companies from Hong Kong, India, Japan, Korea, Thailand, the Chinese mainland and Vietnam, please contact:

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Exhibitions Department, Unit 13 Expo Galleria,
Hong Kong Convention and Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong
Tel: +852 2240 4471 Fax: +852 2824 0249
Email: exhibitions@hktdc.org
Contact person: Edmond Lee

Companies from the Chinese mainland (Guangxi, Hebei, Liaoning and Shandong) and other overseas countries and regions, please contact:

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35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong
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Email: stationery@hongkong.messefrankfurt.com
Contact person: Maple Yim

查詢詳情

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電話: +852 2240 4471 傳真: +852 2824 0249
電郵: exhibitions@hktdc.org
聯絡人: 李應達

中國內地(廣西、河北、遼寧及山東)及其他國家及地區的公司，請聯絡：
法蘭克福展覽(香港)有限公司

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